

# The Movement

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Inspiring The Future of Tomorrow

**Miami, FL - October 1, 2015:** The Movement is a new yearly event that consists of inspiring teenage boys and girls with challenging lifestyles and troubled pasts to do better and motivate them creating a new path with a new purpose . This event focuses on steering kids away from idolizing the wrong type of role models and instead creating a need and desire to walk down the right path. The Movement will take place in Miami, FL in April 2016, venue to be determined.

The Movement will be hosted by professional athletes from the NFL, NBA and MLB, as well as have performances by recording artists. The celebrities that are invited to host this event share the same vision and goal to help the youth. The hosts will speak directly to the adolescents attending this event, share personal experiences, give motivating advice, and inspire them to want more out of life. “I am a firm believer in giving teens positive role models and building relationships with them as one of the main cures for change”, says Anthony Passero one of the founders of The Movement. The Movement will be a free event to the community for kids of ages 12 and above.

Anthony Passero, Owner and CEO of AMS, decided to create The Movement to potentially save as many kids’ lives as possible, hopefully preventing them from going through the rough experiences that he himself went through as a child. From personal experience Anthony Passero knows where idolizing the wrong people can lead you, “I want to teach kids the importance of having positive role models rather than the fake role models they think they think they have”. Anthony Passero believes that in bringing together positive role models with a true purpose he can make a difference in a kid’s life - even if its only one- that is more than enough.

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